

Lower My Drinking Campaign

Sober October 2024 Assets



LOWER MY DRINKING
Get Healthier, Feel Better

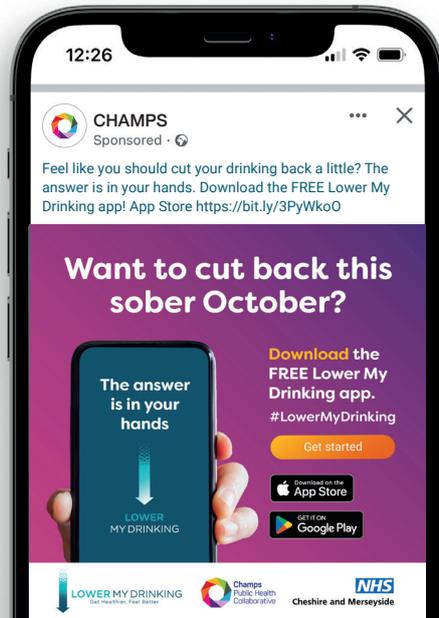


Champs
Public Health
Collaborative



Cheshire and Merseyside

Static Social Posts



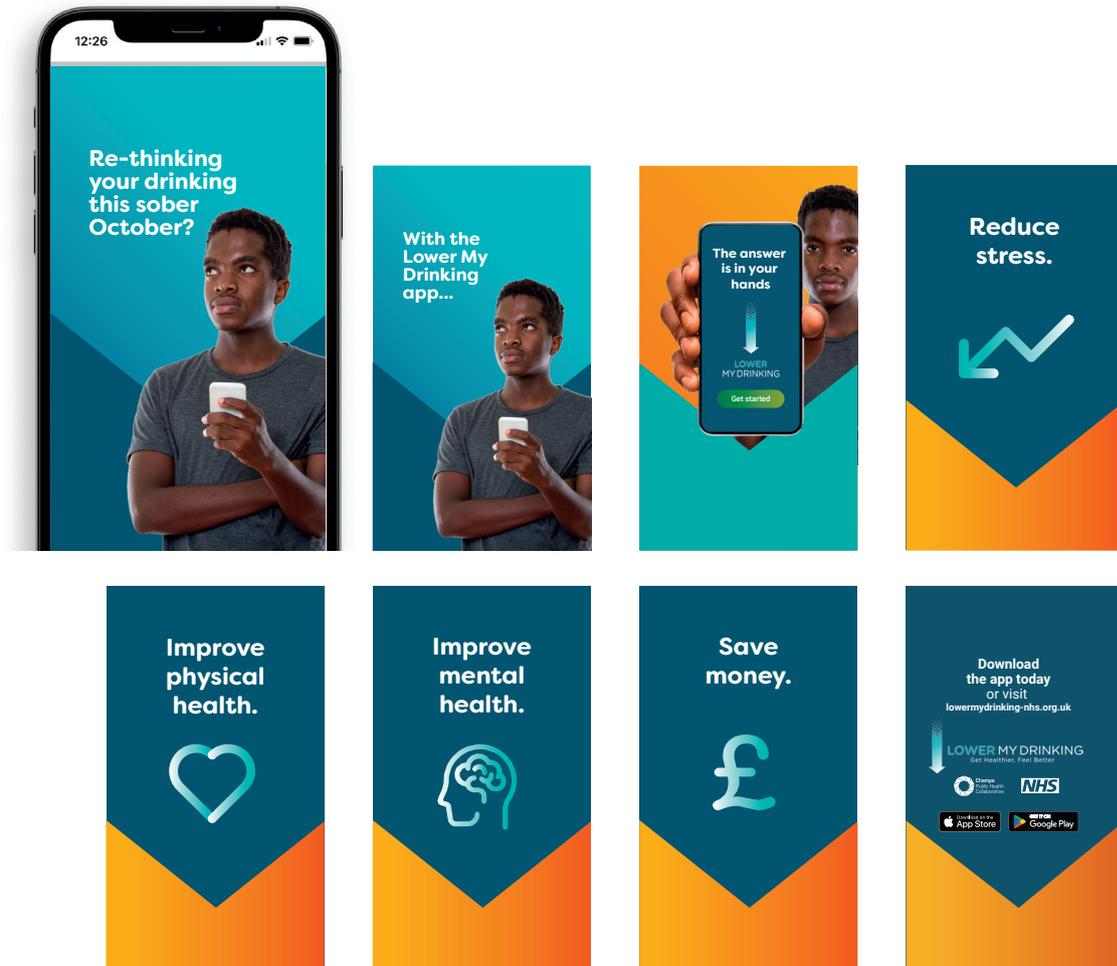
Leaderboard Banner



Animated Social Posts



Animated Social Posts



Suggested Captions

Sober October

Sober October's one thing, but if you're ready to cut your drinking down just a little, put the answer in your hands
Download the FREE Lower My Drinking app to see how easy it is to drink a little less.

App Store <https://apple.co/3ka80iv>

Google Play <https://bit.ly/3i3KYY0> #LowerMyDrinking

Sober October highlights all the health and financial benefits of not drinking – but if you'd rather just cut down a little than stop altogether, put the answer in your hands. The FREE Lower My Drinking app shows you how – why not download it now?

App Store <https://apple.co/3ka80iv>

Google Play <https://bit.ly/3i3KYY0> #LowerMyDrinking

Summer is over, but your healthy weight journey is just beginning. Put the answer in your hands this #SoberOctober and download the #LowerMyDrinking app to help boost your health.

App Store <https://bit.ly/3PyWko0>

Google Play <https://bit.ly/3LkZlqe>

Want to have a healthier lifestyle and a fuller wallet? Put the answer in your hands this #SoberOctober and download the #LowerMyDrinking app

App Store <https://bit.ly/3PyWko0>

Google Play <https://bit.ly/3LkZlqe>

Improved health, higher savings and better productivity... if you join us in going #SoberOctober this month.
Download the #LowerMyDrinking app and get healthier today.

App Store <https://bit.ly/3PyWko0>

Google Play <https://bit.ly/3LkZlqe>

Want to feel better, more productive and financially stable? Put the answer in your hands this #SoberOctober and download the #LowerMyDrinking app to help you cut back on your drinking!

App Store <https://bit.ly/3PyWko0>

Google Play <https://bit.ly/3LkZlqe>

Thank you for your support

Keep your eyes peeled for an updated
Dry January toolkit in December!



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